



Executive Board / Table Officers

Loreen Barnett

First Vice President (elected until 2020)

Positions held: 2017 to Present: First Vice President, International Triathlon Union (ITU) 200 to 2016: Secretary General, International Triathlon Union (ITU). Paid position until 2013. Volunteer to December 2016 2013 to Present: Board member ViaSPORT 2015 to Present: Chair Nomination Committee, Canadian Soccer Association 2014 to Present: Co-op Captain, Hollyburn Sailing Club 2005 to 2008: Executive Director, International Triathlon Union (ITU) 2000 to 2004: Executive Director, International Triathlon Union (ITU) – half time 1991 to 2000 Principal, North Vancouver School District

As Secretary General, 2012-2016, I worked with the ITU President, Executive Board, Director General and staff to:

- ☒ Ensure the goals of the 2013-17 ITU Strategic Plan will be delivered.
- ☒ Focus on Olympic Programme status of 25 core sports with a top 10 rank, plus a new disciplines.
- ☒ Conduct an external review to drive strategic planning and organisation structure.
- ☒ Create a reporting mechanism to track strategic planning and connect to the budget.

Also, I collaborated with the ITU President, Executive Board and Director General to guarantee the balance between the global commercialisation of the sport and the primary role of an IF (governing the sport). As Secretary General, I also worked to:

- ☒ Ensure staging quality events was the major function of every member national federation.
- ☒ Collaborate with ITU member national and continental federations to ensure an evolution towards best practice in all areas of development: events; coaching and athletes; governance.
- ☒ Effectively use ITU resources, beyond money, to reach our potential as a governing IF, in all countries.
- ☒ Support ways to manage a decentralized office structure in a sustainable, yet effective manner.
- ☒ Help to fuel the passion of the staff by ensuring lifelong learning and exploring new trends in management and operations.

Education 1985 Masters Physical Education, University of British Columbia
1971 Bachelor of Education, University of Regina 1970 Bachelor of Arts, University of Saskatchewan

Awards 2012: Canada's Most Influential Women in Sport and Physical Activity in 2012 list (CAAWS). 2005: Triathlon Canada Hall of Fame: Builder Category 1981: 1st Canadian Woman to do the Hawaii Ironman – 3rd place Masters Women

